

## FPM MARKETING & DESIGN INC. **PRIVACY POLICY**

We collect personal information and information about your business several different ways: from what you provide to us when you register for any **FPM3** service; from your use of the Services; from **FPM3** web pages you visit, from calls or emails between us; from our service providers; and from your website itself when your **FPM3 Equipment** is active.

THE INFORMATION WE MAY GET ABOUT YOU INCLUDES THINGS SUCH AS YOUR ADDRESS, PHONE NUMBER, EMAIL ADDRESS, LANGUAGE PREFERENCE AND WHETHER YOU ARE DEAF OR HARD OF HEARING. THE INFORMATION WE MAY GET FROM YOUR WEBSITE INCLUDES THINGS SUCH AS DATA ABOUT ITS OPERATION (such as diagnostic codes, online stats); ABOUT YOUR USE OF **FPM3** SERVICES; ABOUT WHERE YOUR BUSINESS IS JUST BEFORE AND DURING REQUESTS FOR SURFING INFORMATION OR **FPM3** SERVICES THAT INVOLVE A CONNECTION TO YOUR BUSINESS; AND (DEPENDING ON YOUR **FPM3 Equipment**) DATA ABOUT HOW MANY PEOPLE USE THE MINGLE® (for example, online email campaign sent out and people responding). If you enroll in the **FPM3 online website** service, we will collect information from your customers on a per marketing basis.

You agree that we can, subject to applicable law, use any of this information to: (a) provide **FPM3** services to you, your business; (b) communicate with you about your account; (c) check or maintain your **FPM3 Equipment**; (d) obtain information about the Business online and overall marketing performance and aggregate product usage, and to enable us to comply with the law; (e) help you or managers; (f) provide information to your business or your associated third party companies for the purpose of providing **FPM3** services requested by you and to enable them to bill you for those **FPM3** services (ie. Outside streaming servers); (g) evaluate and improve our service; (h) enforce this agreement with you or others; (i) prevent fraud or misuse of **FPM3** service; (j) comply with legal requirements, including valid court orders in criminal investigations; (k) protect the rights, property, or safety of you or others; (l) offer you new or additional products or services; (m) confirm your eligibility in discount programs you've applied for; (n) perform market research; or (o) provide you with information about the maintenance needs of your computer system by emailing you your **FPM3 website stats** report.

You also agree that we can, subject to applicable law, 1) share your email address, including any email address collected through the **FPM3 online website** Program, with our subsidiaries and affiliates; 2) share your other contact information, information about your current **FPM3** services, your domain, and information about the use of your website features with our subsidiaries and affiliates, and our service providers for purposes of offering you products and services; and 3) share your **FPM3** status with companies with whom we have business relationships to determine eligibility in discount programs you've requested from those companies.

Because **FPM3** provides service through internet networks, we can't promise that your communications won't be intercepted by others. You agree we won't be liable for any damages for any loss of privacy occurring in communication over such networks. We may communicate with you about your **FPM3** service by providing you with messages through the **FPM3** system to your computer. If you do not notify **FPM3** of a sale or transfer of your business, **FPM3** may continue to send **FPM3 online website** reports or

other information about the business or the **FPM3** account to the billing or email address currently on file with **FPM3**. In such case, **FPM3** is not responsible for any privacy related damages you may suffer. For more information please see our Privacy Statement at [www.fpm3.com](http://www.fpm3.com).

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